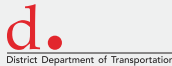


CURRENT & FORMER  
GOVERNMENT CLIENTS



FULFILLING THE MISSIONS OF PUBLIC AGENCIES

# A Trusted Small Business Partner for Government

## Who We Are

Stratacomm is a full-service, small business communications firm with offices in Washington, D.C. and Detroit, MI. With a focus on program management, documented measurement and detailed reporting, we provide outstanding service and desired results in exchange for the privilege of serving the public good. **We work with government leaders to create and run strategic communications and educational campaigns to successfully engage citizens, partners, employees and other stakeholders.**

### Company Information

Independently owned small business  
Serving clients since 1995  
GSA Contractor since 2002  
Contract #: GS-23F-0070N  
DUNS #: 932697089  
Cage Code: 3RBP5  
Nationwide Service

### GSA Professional Services Schedule (PSS) - 00CORP

|               |  |
|---------------|--|
| SIN 541-1     | Advertising Services                               |
| SIN 541-2     | Public Relations Services                          |
| SIN 541-3     | Web-Based Marketing Services                       |
| SIN 541-4a    | Market Research & Analysis Services                |
| SIN 541-4b    | Video/Film Production Services                     |
| SIN 541-4c    | Exhibit Design & Implementation Services           |
| SIN 541-4d    | Conference, Events and Tradeshow Planning Services |
| SIN 541-5     | Integrated Marketing Services                      |
| SIN 541 -1000 | Other Direct Costs (ODC)                           |
| SIN 874-1     | Integrated Consulting Services                     |

## Our Services

With our GSA Professional Services Schedule (PSS) contract, we are pre-qualified to provide your agency any number of communications and business consulting services.

| NAICS  | Service                                       | Size Standard  | Small Business |
|--------|---|----------------|----------------|
| 512110 | Motion picture and video production           | \$32.5 million | Yes            |
| 541430 | Graphic design                                | \$7.5 million  | Yes            |
| 541611 | General management consulting                 | \$15 million   | Yes            |
| 541613 | Marketing consulting services                 | \$15 million   | Yes            |
| 541810 | Advertising services                          | \$15 million   | Yes            |
| 541820 | Public relations                              | \$15 million   | Yes            |
| 541850 | Display/outdoor advertising                   | \$15 million   | Yes            |
| 541860 | Direct mail advertising                       | \$15 million   | Yes            |
| 541870 | Advertising material distribution             | \$15 million   | Yes            |
| 541910 | Marketing research and public opinion polling | \$15 million   | Yes            |
| 561920 | Convention and trade show organizing          | \$11 million   | Yes            |

## Let's Talk



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202.289.2001



**CHARLOTTE SEIGLER**  
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## A Collaborative Teammate

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We take pride in collaborating with our government-service partners to deliver results that advance our customers' public service missions. When you are looking for a partner with extensive communications experience related to energy, the environment, transportation, infrastructure, and public health and safety, we offer a wealth of public education experience—and we consistently earn the highest Contractor Performance Assessment Reporting System (CPARS) ratings.

## Big Agency Range, Small Business Focus

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Though we offer performance comparable to a big agency, Stratacomm is an independently owned and operated small business. When choosing Stratacomm, government decision-makers can feel secure in knowing that we provide the full range of communications service offerings.

## Selected Awards

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|   |  |   |
|---|--|---|
| Women's Transportation Seminar-DC 2018 Employer of the Year | PR News' Top Places to Work in Public Relations 2018 | Metro Detroit's Best and Brightest Companies to Work For 2018 |
| PRSA Silver Anvil   | PRSA Bronze Anvil                                    | Telly Awards  |
| SABRE Awards  | Communicator Awards                                  | PR Daily Digital PR & Social Media Award                      |

## Why Stratacomm?

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### OUR MISSION

Educate, persuade and motivate people to help clients attain their goals

### OUR VISION

Do great work, have fun and enjoy business success

### OUR VALUES

#### Client Service

Always put existing clients first, pursue the highest standards of excellence and consistently deliver results

#### Teamwork

Have the desire to succeed, but not at the expense of colleagues

#### Innovation

Always look for new ways to create value for our clients and the firm

#### Mentorship

Play an active role developing and retaining talented people

#### Entrepreneurship

Demonstrate the philosophy that new business drives the firm and is everyone's responsibility

#### Ethics

Conduct business with honesty, integrity and the highest professional standards

#### Fun

Take pleasure in delivering success for clients, demonstrate passion about client issues and help foster an enjoyable work environment

# Stratacomm

educate | persuade | motivate